Medicaspace

Platform

Advertisement Guide

www.medicaspace.com
Advertisement Guide

This guide is an easy and explanatory reference for the dedicated medical space platform “Medicaspace” members who wish to advertise in our platform. The guide explains the different types of banners and ads, their features, characteristics and prices.

1-TYPES OF BANNERS
Every page has a main banner as a header, a left side premium banner, and up to four right side banners, all of which are clickable. These banners are solely created for advertisement, and they appear differently based on the page and the Medicaspace member’s country and specialty. All of these ads are clickable, which is an excellent redirection feature for both the members and the advertisers.

For maximum benefit for advertising companies and Medicaspace members, we highly recommend that every company advertises in the pages related to its field of specialty.

We Recommend
Leasing companies to advertise in the trading page, training companies to advertise in the education page, etc.

Keep Scrolling
The details about each type of banners are as follows:

1-1 HEADER - MAIN BANNER

It is a long-term offer for one deal with international companies of A+ and A Classes. As it is the main banner, it is the most prestigious. For this reason, header advertisements in the home and company networking pages are only international and last for one year. Prices are charged the highest in home ($4800 /specialty /year) and company networking ($3600 /specialty /year). For all other pages, the price is $80 /page /specialty /country /month. The resolution of this banner is 635x110 px, and it is clickable.

1-2 LEFT SIDE - PREMIUM BANNERS

It is a long-term offer for one year with 3 premium, inside-borders companies in every country for all specialties. This banner gives the most benefits. It is a dynamic banner, as it advertises for 3 different companies at the same time.

Their prices are charged equally in all pages ($120 /page /specialty /country /month). The resolution of this banner is 635x110 px, and it is clickable.

Every ad appears for 15 seconds, and then the banner rotates to the next ad!
1-3 RIGHT SIDE - SIDE BANNERS

It is a short-term offer for a month for inside-borders companies in every country. In every page, **10 ads** appear on top of each other on the right side. Their prices change with the order of their appearance. They are charged equally in all pages ($25-$50 /page /specialty /country /month). The resolution of each banner is **300×250 px**, and it is clickable.

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**ADVERTISE ON MEDICA SPACE**

Reach your ideal customers on the most powerful medical network.

Create Your Own AD  Contact Sales

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2-HOW TO ADVERTISE ?

For any type of Medicaspace members who wish to advertise on our medical platform, ‘Your AD Here’ clickable icons can be found on all ads as a directory for the advertisement page. In this page, two options can be found which are ‘Create Your Own AD’ and ‘Contact Sales’. If the Medicaspace member chose to contact sales, a small window will appear in which he/she will leave their name, e-mail and message for the sales department.
If they chose to create their own ad, they will be directed to a new page where they will follow certain steps to complete the process. First, they will choose the ad space they want to advertise in by entering its code in the specified place. The size of each banner is written on it for more precision. Then, they will upload their ad design, link, select the countries, specialties and pages they want to advertise in, and finally add the date and duration of their ad.

3-PAYMENT

After a Medicaspace member chooses all the spaces where they want to advertise, they can find them as items in their shopping cart. The next step is paying for these services by clicking on the ‘Check out’ icon.

All payments in our medical platform will be through PayPal or bank transfer using credit cards. We do not prefer or provide the option of cash payments.

We guarantee optimum privacy and security of financial information.